



East Coast Transit Summit Agenda

Miami Marriott Biscayne Bay

October 22

5-7pm

Happy Hour at Klaw Miami on the Rooftop Terrace
1737 N Bayshore Dr, Miami, FL 33132

October 23

8:30-9am

Registration & Breakfast
Room: Bayview Ballroom, 2nd Floor

9-9:20am

Welcome & Keynote from Via's VP for North American Partnerships
Kick things off with a welcome and introduction from Mike Vaccarino, VP for North America Partnerships at Via.
Speaker: Mike Vaccarino, VP of Partnerships, Via
Room: Bayview Ballroom, 2nd Floor

9:20-9:45am

Miami's Mobility Makeover with the Better Bus Network
Hear from a transit industry innovator as he shares how technology is driving new mobility solutions across the Miami Dade County area.
Speaker: Carlos Cruz-Casas, Chief Innovation Officer, Miami-Dade County
Room: Bayview Ballroom, 2nd Floor

10-10:45am

From Pilot to Maturity: Launching Microtransit for Success
Dive into best practices for launching microtransit pilots that deliver efficiency, accessibility, and customer satisfaction.
Moderator: Tyrone Smith, Partnerships Principal, Via
Speaker: Larry Ogden, Public Works Director, City of Valdosta
Speaker: Gronna Jones, Transportation Manager, City of Wilson
Room: Bayview Ballroom, 2nd Floor

Funding Futures: Transit Grant Opportunities for Cities and Agencies
Discover open and upcoming competitive grant opportunities that fund microtransit and other transit services, and discuss how Via's partners leverage diverse funding streams.
Speaker: Rachel DiSalvo, Strategy Principal, Via
Room: Sunset Island, 3rd Floor

11-11:45am

Transforming Multimodal Transit with Technology
Explore how cities and transit agencies are leveraging innovative technologies across modes to boost efficiency and elevate the rider experience.
Moderator: Eric Gardiner, Regional Lead, Via
Speaker: Jane Grogg, Director, Sarasota County
Speaker: Bobbie King, Director, Votran
Speaker: Lou Ferri, Senior Manager of Paratransit, PalmTran
Room: Bayview Ballroom, 2nd Floor



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Cooperative Success: Innovations in Procurement

Learn about 791 Purchasing Cooperative's approach to compliant procurement and discuss valuable insights into leveraging a cooperative for efficient procurements.

Moderator: Mike Vaccarino, VP of Partnerships, Via

Speaker: Jeff Shokrian, CEO, 791 Purchasing Cooperative

Room: Sunset Island, 3rd Floor

12-12:50pm

Lunch & Learn: Elevating Transit through Smart Service Design

Witness the transformative impact of smart and effective service design, pivotal in driving service successes across the whole transit ecosystem.

Speaker: Dan Berkovits, VP of Strategy, Via

Room: Bayview Ballroom, 2nd Floor

1-1:45pm

Building Equitable Mobility: City and Agency Partnerships in Action

Take a look at how cities and agencies work together to create sustainable and equitable mobility systems in their communities.

Moderator: Séverine Koen, Territory Lead, Via

Speaker: Christina Argo, Deputy Director, City of Birmingham

Speaker: Charlotte Shaw, CEO, Birmingham Jefferson County Transit Authority

Room: Bayview Ballroom, 2nd Floor

1:45-2pm

Closing Remarks

Close out the day with some remarks from Via's CEO, Daniel Ramot, on the future of transit and where we're headed.

Speaker: Daniel Ramot, CEO, Via

Room: Bayview Ballroom, 2nd Floor

