



Central U.S. Transit Summit Agenda

July 22

5-7pm

Happy Hour at Flight Club

July 23

8:30-9am

Registration & Breakfast

Room: Penthouse Ballroom, 39th Floor

9-9:45am

Welcome & Keynote

Laney Cloud, Vice President Central, Via

Daniel Ramot, CEO, Via

Room: Penthouse Ballroom, 39th Floor

10-10:45am

Smart Cities: Tech Transformations in Transit

Dive into cities and transit agencies embracing forward-thinking technology to improve efficiency and enhance the rider experience.

Moderator: Ben Wheelock, Partner Success Principal, Via

Speaker: Alicia Walker, General Manager, Trinity Metro

Speaker: Sarah Joshi, Deputy Director of On-Demand Services and Planning, Kalamazoo Metro Transit

Room: Penthouse Ballroom, 39th Floor

Funding Futures: Grant Opportunities for Microtransit

Discover open and upcoming competitive grant opportunities that fund microtransit and other transit services, and discuss how Via's partners leverage diverse funding streams.

Moderator: Max Fisher, Partner Success Associate, Via

Speaker: Rachel DiSalvo, Strategy Principal, Via

Room: Daley, 7th Floor

11-11:45am

Transit Access for All: NEORide's Innovative Approach

Take a look at building, growing and sustaining accessibility to transit through a NEORide membership and their innovative approach to procurement.

Moderator: Katie Knapp de Orvañanos, Partner Success Principal, Via

Speaker: Emi Randall, Senior Manager of Transit Planning and Mobility On Demand, Southwest Ohio Regional Transit Authority

Speaker: Jessica Rood, Customer Care Manager, Toledo Area Regional Transit Authority

Speaker: Sylvester Jones, Paratransit Operations Manager, Toledo Area Regional Transit Authority

Speaker: Katherine Conrad, Executive Director, NEORide

Room: Penthouse Ballroom, 39th Floor

Cooperative Success: Compliant Procurement with 791

Learn about 791 Purchasing Cooperative's approach to compliant procurement and discuss valuable insights into leveraging a cooperative for efficient procurements.

Moderator: Sebastian Loria, Partnerships Principal, Via

Speaker: Jeff Shockrian, CEO, 791 Purchasing Cooperative

Room: Daley, 7th Floor



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12-12:50pm

Lunch & Learn: Elevating Transit through Smart Service Design

Witness the transformative impact of smart and effective service design, pivotal in driving service successes, enhancing outcomes, and elevating the rider experience.

Moderator: Terence McPherson, Partner Success Principal, Via

Speaker: Dan Berkovits, VP of Strategy, Via

Room: Penthouse Ballroom, 39th Floor

1-1:45pm

Suburban Microtransit: A Blueprint for Success

Hear about the best practices for large-scale suburban microtransit that delivers efficiency, accessibility and customer satisfaction.

Moderator: Ben Wheelock, Partner Success Principal, Via

Speaker: Danny Whitehouse, VP of Paratransit, SMART

Speaker: Ralph Zaragoza, Emerging Mobility Manager, Trinity Metro

Room: Penthouse Ballroom, 39th Floor

Remix in Action: Transportation Planning and Scheduling

Explore the benefits of Remix as a tool to drive stakeholder interest, engage the community, and rethink effective service design.

Moderator: Katie Knapp de Orvañanos, Partner Success Principal

Speaker: Brandon Songy, Service Planner and Scheduler, CATS

Speaker: Ben Picone, Transit Planner, Metro Transit

Room: Daley, 7th Floor

1:45-2pm

Closing Remarks

Room: Penthouse Ballroom, 39th Floor

